

Finance Technologies

Summary of Activity 2022









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Finance Technologies

Success by the Numbers



4

Israel,
Lithuania,
Latvia, and
Poland



67K

Paying customers



40%



62M

Total annual revenue



60%



697M

Credit portfolio balance



53%

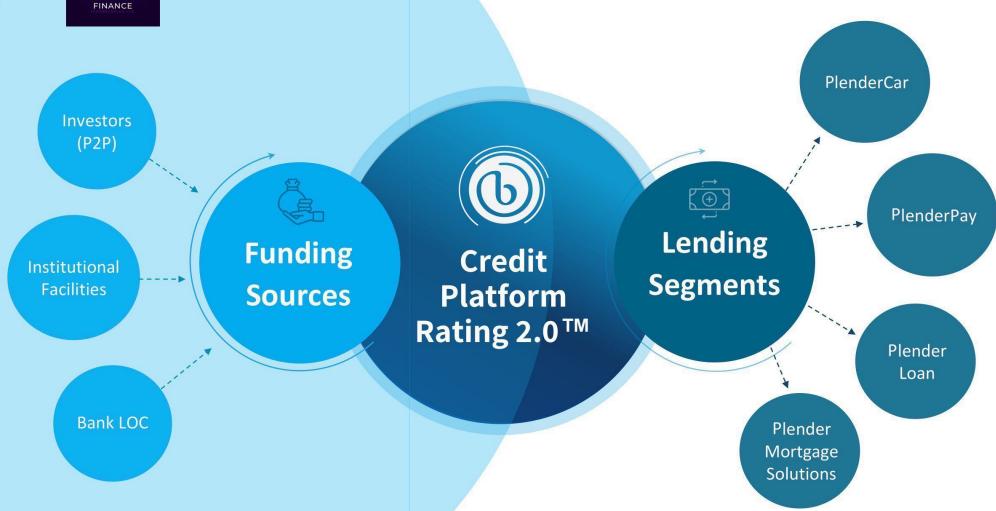


1.4B

Total financed loans



Credit Platform



Key Events from the IPO

(Jan 2021 - March 2023)

January 2021 IPO at the Tel Aviv Stock Exchange

February 2021

checkouts

PlenderPay for E-Commerce solution launched for E-Commerce online

September 2021

Extended consumer credit brokerage licence obtained

November 2021

Agreement signed establishing the PlenderPay **BNPL** company with Bank Hapoalim

February 2022

Line of Credit established for car loans from Bank Mizrahi for approximately NIS 50 million

December 2022

All Completion approvals of rights received issue and for loans for blenderPay **NIS 22 BNPL** million

January

2023

March 2023 Launching of blenderPay

BNPL

Israel

Europe

April 2021

A 3rd LOC (line of credit) received from, the French investment group Eiffel

November 2021

4th LOC received from the French investment group Eiffel, for & total funding amount of € 18 million

January 2022 Credit

activity

2022 Acquisition of the LTL extended credit union in Poland in Lithuania

February

May 2022

LOC obtained

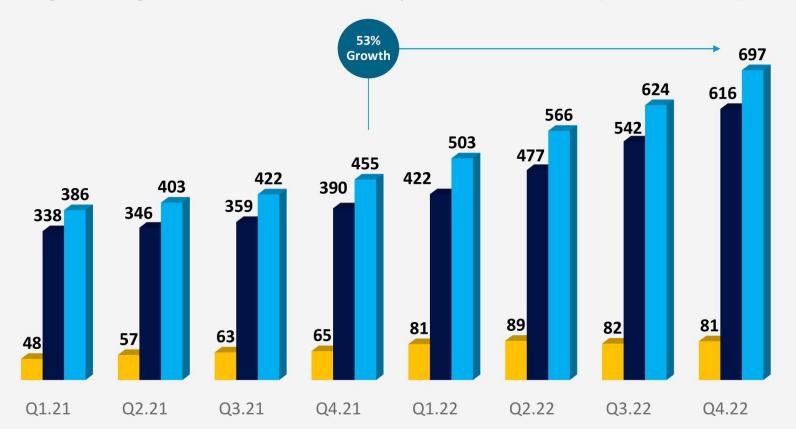
from the Pollen **Street Capital** investment fund for a total funding of € 50 million

December 2022- March 2023

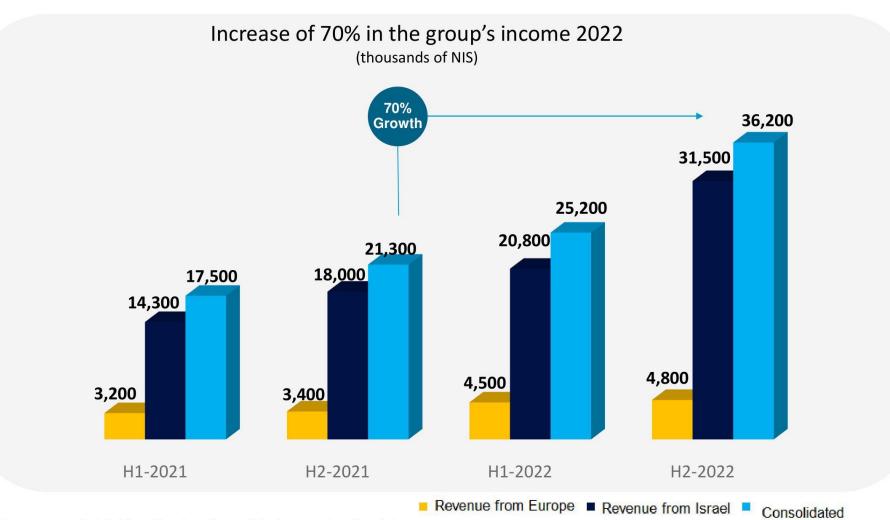
Cancelation of the LTL deal and return of the investment money

Maintaining growth while striving for profitability

Significant growth of 53% in the credit portfolio in Q4 2022 (millions of NIS)



Maintaining growth while striving for profitability



Technological Leadership for Fast & Accurate Underwriting

Fast Underwriting

Credit risk assessment in seconds without prior client engagement

Fraud Prevention

A multidimensional model for credit risk assessment and fraud prevention

Data Driven

Broad mapping, forecast and managed credit risks of wide ranged information sources

Rating2.0™

A propriety credit rating and underwriting system developed by Plender, enables clients' quick and accurate digital credit

Secured Integral Architecture

A robust Salesforce based system, significant process efficiency, driven by data-based decisions and APIs

Digital

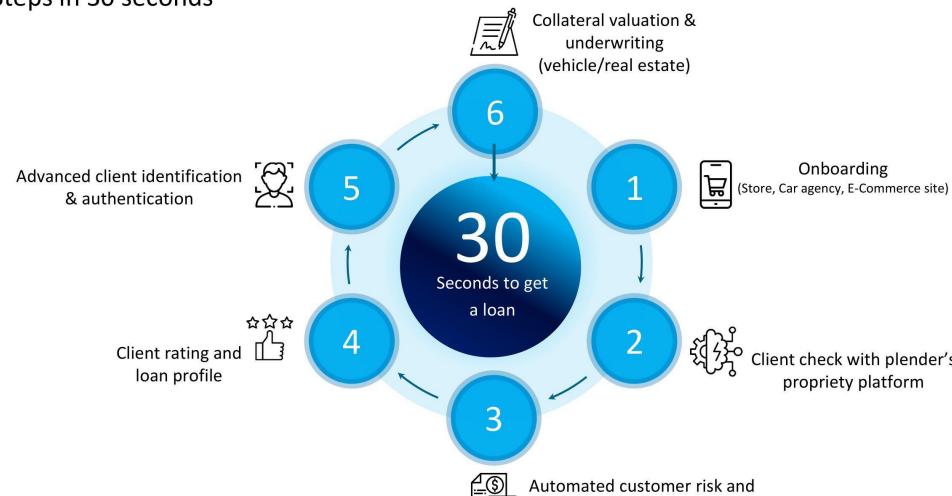
An advanced, accessible, and simple digital platform - no forms or paperwork required!





Fast and Efficient Customer Experience

6 Steps in 30 seconds



evaluation assessment



Finance Technologies in collaboration with bank hapoalim



The preferred option for payment installments for large purchases in Israel



Activity started in March 2023 with a wide spread of thousands of distribution points.



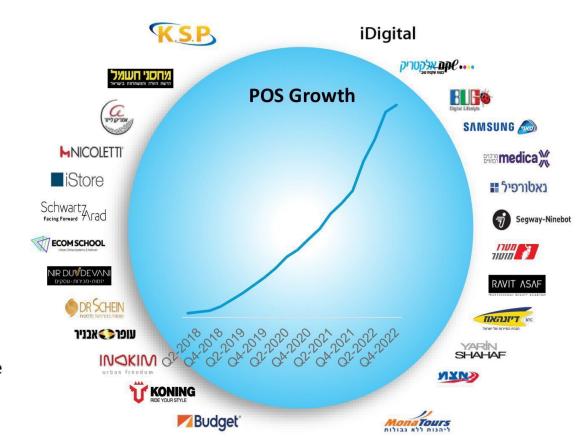
JV- 80% owned by Plender, 20% by Bank Hapoalim, with an initial funding of NIS 40 million from Bank Hapoalim



Technology enabling payment through extended installments using rapid, non-bank credit at points of sale



Potential market of NIS 30 billion annually for large purchases in Israel (excluding vehicles)



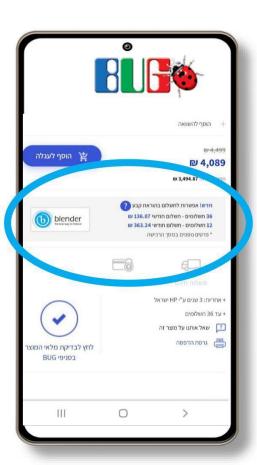


Finance Pay - BNPL Market Leader

A complete and unique solution for E-commerce sites for leading brands







LTD

Finance Technologies

The fastest option for car loans in Israel and Europe

Transaction authorization within seconds -no forms or paperwork!

Convenient and easy-to-use digital platform for car dealers



Wide selection of car dealers operate with plenderCar in Israel and Europe

> A unique technology with a holistic system of rapid credit evaluation and establishment

In collaboration with:





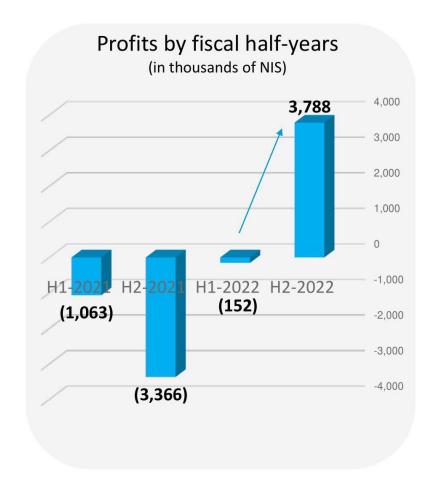




Wide installment spread tailored to the customer's needs

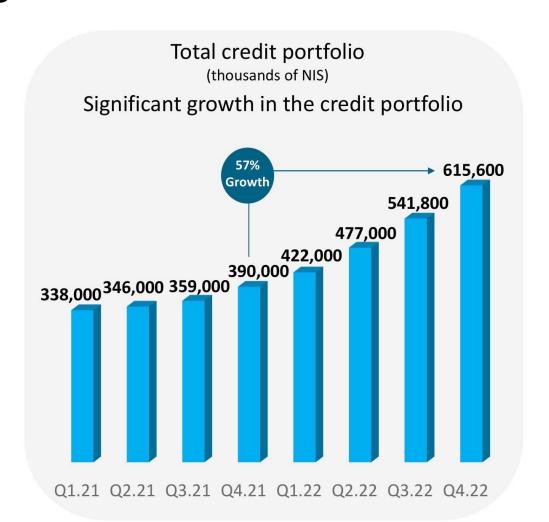
Israel: beyond profit



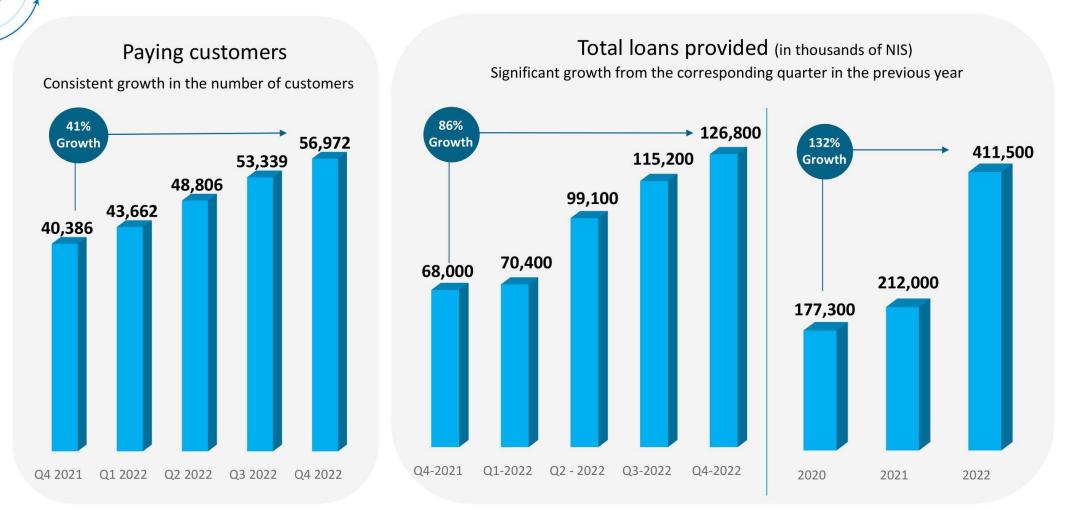


Israel: Continued growth



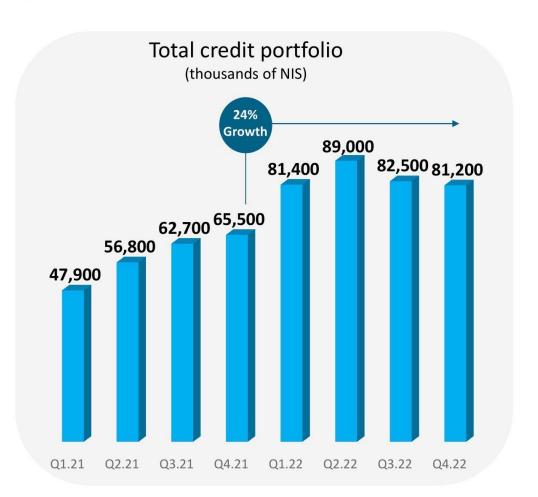


Israel: Increased volume of loans



Finance Technologies Europe







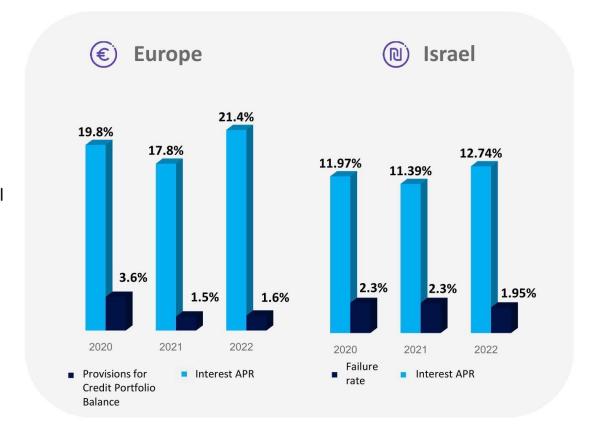
Proven and Meticulous Credit Risk Management in a Dynamic Market with Changing Interest Rates

Israel

- Proven underwriting and risk management model
- A security fund, unique in the industry, to protect investors from borrower default
- Credit risk insurance for the security fund by an international insurance company
- Diversifying loan origination while promoting collateral based loans
- Controlled and supervised lender and borrower processes

Europe

- Proven underwriting and risk management model
- Increasing the financial margin
- Controlled and supervised credit provision process



Summary of Activity for 2023

Focused activity in Israel as a profit center:

- Development and growth of PlenderPay in collaboration with Bank Hapoalim
- Increase in PlenderCar activity
- Entered the field of real estate and mortgage financing
- Increased variety of financing sources: New lines of credit and strengthening of P2P activity

Europe:

Focusing on countries where activity is already taking place and striving for positive cash flow

Adjusted EBITDA- H2 2022

Reduction of 67% in loss in the H2 2022

	<u>7</u> –12/22	<u>1</u> –6/22	Change	
			%	NIS
Gross revenue	18,073	12,930	40%	5,143
Reported net loss	(6,930)	(10,244)	(32%)	3,314
Depreciation and amortization Legal expenses for settling a	487	973	(50%)	(486)
lawsuit	168	134	26%	34
Share-based payment	413	388	6%	25
One-time costs for an international bank license and			4400/	
international line of credit	1,570	720	118%	850
Income taxes	253	10		243
Share-based advertising expenses	308	-		308
Net financing expenses that are not attributable to current				
activity	837	(675)		
Adjusted EBITDA	(2,894)	(8,694)	(67%)	5,800